

Privacy Policy

Effective date: 2025-12-09

1. General information

Your privacy is important to us. This privacy policy explains how we collect, use, and protect your personal data in accordance with the EU General Data Protection Regulation (GDPR) and the German Federal Data Protection Act (BDSG) when you visit our website <https://almamet.com> or contact us.

By using our website, you consent to the processing of your personal data as described in this policy.

Data controller:

The data controller responsible for your personal data is:

ALMAMET GmbH

Gewerbestr. 5a

83404 Ainring

Germany

Email: info@almamet.com

Phone: +49-8654-77318-0

For all questions about our data protection, you can contact us at: datenschutz@almamet.com

2. Collection and use of personal data and nature and purpose of its use

a) when visiting the website

When you access our website, information is automatically sent to our website server by the browser used on your device. This information is temporarily stored in a so-called log file.

The following information is collected without any action on your part and is stored until automatic deletion:

- IP address of the requesting device
- Date and time of access
- Name and URL of the requested file
- Amount of the data transferred
- Website from which the request originated (referrer URL)
- Browser used and, if applicable, the operating system of your device, as well as the name of your access provider

These data are processed for the following purposes:

- Ensuring a smooth connection to the website
- Ensuring comfortable use of our website
- Evaluating system security and stability
- Other administrative purposes, e.g. statistical analytics

We reserve the right to check these logs later if unlawful use is suspected.

b) when contacting us

If you contact us by email or via our contact form, your information will be stored for the purpose of processing your request and in case of follow-up questions. (Storage period: 6 months after conclusion of communication; longer retention only in case of legal obligations). We will not share these data without your consent.

AI modules:

We may use artificial intelligence (AI) modules, such as chatbots, recommendation systems, and automated analysis tools, to improve our services and provide personalized content. Data entered into these AI systems may include personal information and usage data. The legal basis for processing this data is your consent (Art. 6(1)(a) GDPR) and/or our legitimate interests in optimizing our services (Art. 6(1)(f) GDPR). Some AI services may be provided by third-party providers, including providers outside the EU. Appropriate safeguards, such as Standard Contractual Clauses, are in place to ensure your data is protected. You can request access, correction, or deletion of any personal data processed by our AI modules, or withdraw your consent at any time.

3. Data Sharing

Your personal data will not be transmitted to third parties for purposes other than those listed below. We only share your personal data with third parties if:

- You have given your explicit consent
- Processing is necessary for the performance of a contract with you
- Processing is necessary to comply with a legal obligation
- Processing is necessary to protect legitimate interests, and there is no reason to assume that you have an overriding interest in not sharing your data

For transfers to third countries (e.g. USA), we use the EU-US Data Privacy Framework or Standard Contractual Clauses (SCCs) including Transfer Impact Assessment.

4. Third-Party Tools and Plugins

The website uses the following third-party services, which may transmit personal data (such as IP addresses) to servers of these providers. Some of these servers are located outside the EU:

- Google Analytics: For web analytics (IP address anonymized). Provider: Google Ireland Limited.
- Google Tag Manager: For managing tags for website analytics.
- YouTube (Embedded Videos): To display embedded videos.
- LinkedIn (Embed and Insight Tag): To display content and analyze campaigns.
- Google Fonts: For font display. Fonts are loaded from Google servers when accessed. This may result in the transmission of your IP address to Google.

More information on data protection at Google can be found at:

<https://policies.google.com/privacy>

5. Cookies and tracking

We may use cookies and similar technologies (e.g., local storage, web beacons). Cookies are small text files stored on your device. Some cookies are necessary for website functionality (session cookies), while others serve analytics or marketing purposes (persistent cookies).

- Technically necessary cookies are processed to ensure the website functions correctly.
- Analytics or marketing cookies require your consent.

You can withdraw your consent at any time. Legal basis: Article 6(1)(a) GDPR (consent) or Article 6(1)(f) GDPR (legitimate interest) for essential cookies.

6. Data retention

We retain your personal data only as long as necessary for the purposes described or to comply with legal obligations. After that, data is securely deleted or anonymized.

7. Data security

We implement technical and organizational measures to protect personal data against unauthorized access, loss, or misuse, including SSL encryption and restricted access.

8. Your rights

You have the right to:

- Access your personal data
- Request correction
- Request deletion
- Request restriction of processing
- Receive your data in a machine-readable format or request transfer
- Withdraw consent at any time
- Lodge a complaint with a supervisory authority

Legal authority: Bavarian State Office for Data Protection Supervision (BayLDA), Promenade 18, 91522 Ansbach, <https://www.lida.bayern.de/de/beschwerde.html>

9. Changes to this Privacy Policy

We may update this privacy policy to reflect changes to our website, technologies, or legal requirements. The latest version will always be available on our website.

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